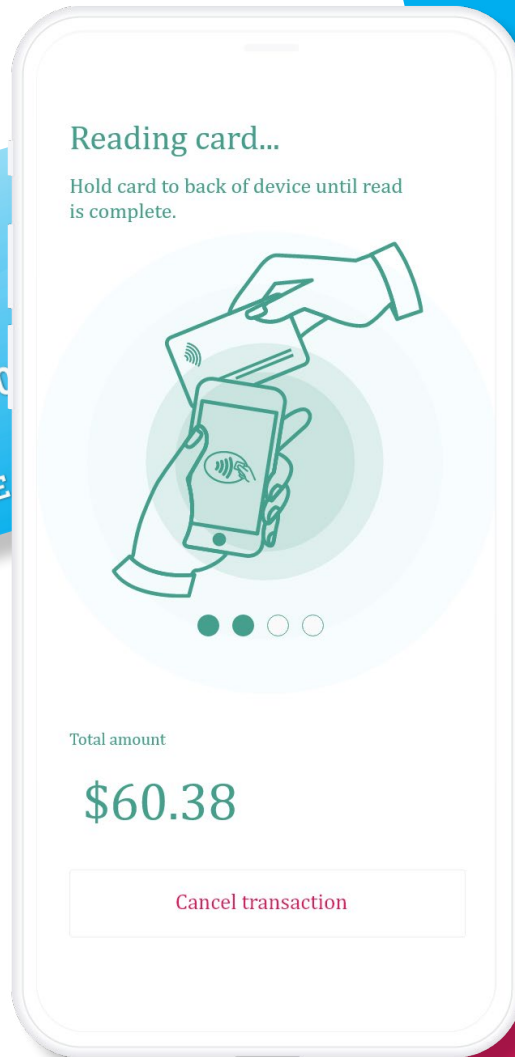


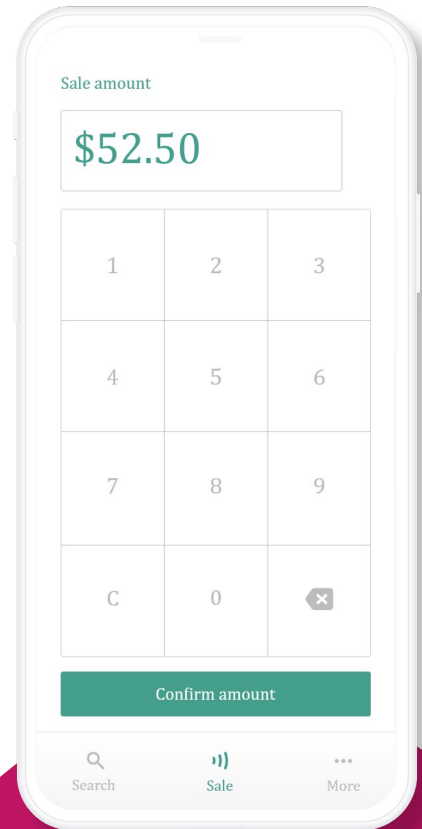
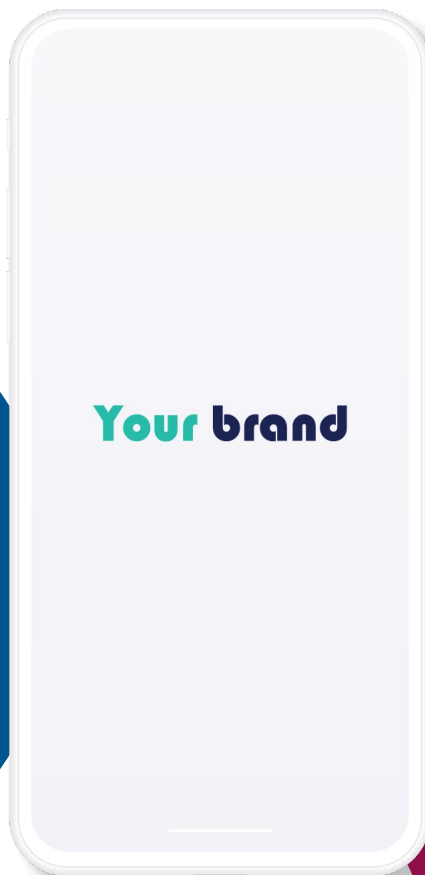
# White label Branding guide



# Payments made easy

# Flexible branding elements

Felix allows you to alter the look and feel of the application to work with your brand.



**Logos**

**Fonts**

**Colors**

# Specifications

**Logo size** – please supply a bitmap logo no less than 1000px wide or a vector logo (preferably .svg that we can resize to the appropriate dimension. When supplying your logo, please ensure that it can be viewed in a landscape view with a 5:1 aspect ratio.

1	1	1	1	1
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**Icon size** – please supply a bitmap logo no less than 512px wide or a vector logo that we can resize to the appropriate dimension. When supplying your logo, please ensure that it can be viewed in a landscape view with a 1:1 aspect ratio.

**4 colors** – please supply no more than 4 colors using the six digit hexadecimal format: (Example #61ad23)

**Font-family** – all fonts used in the application must be provided as font files (.ttf, .otf).