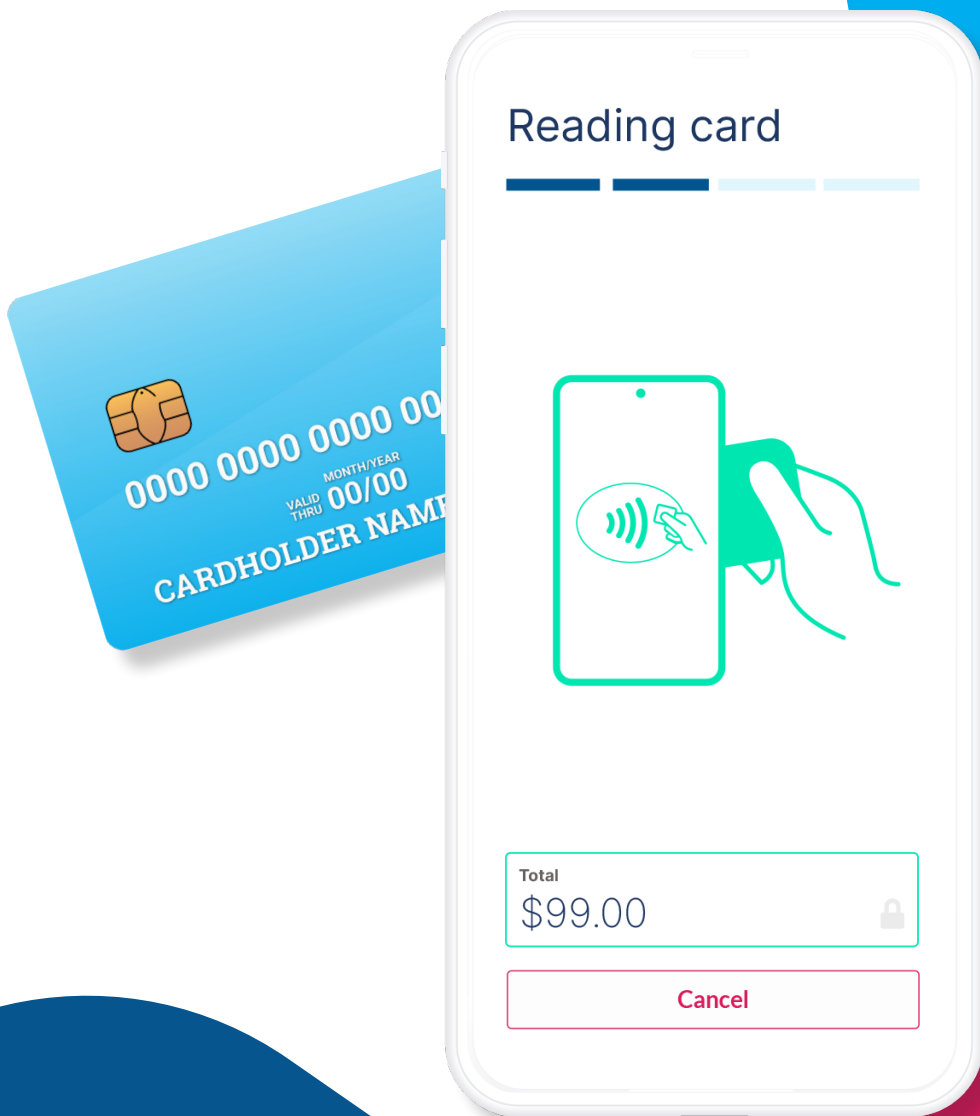


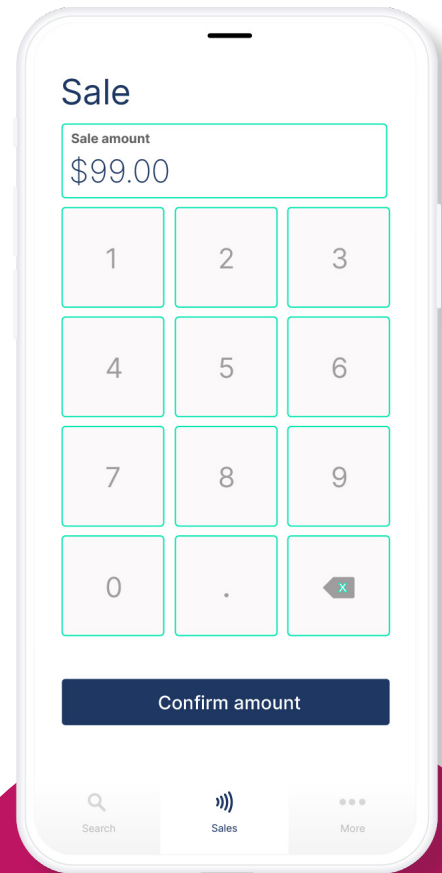
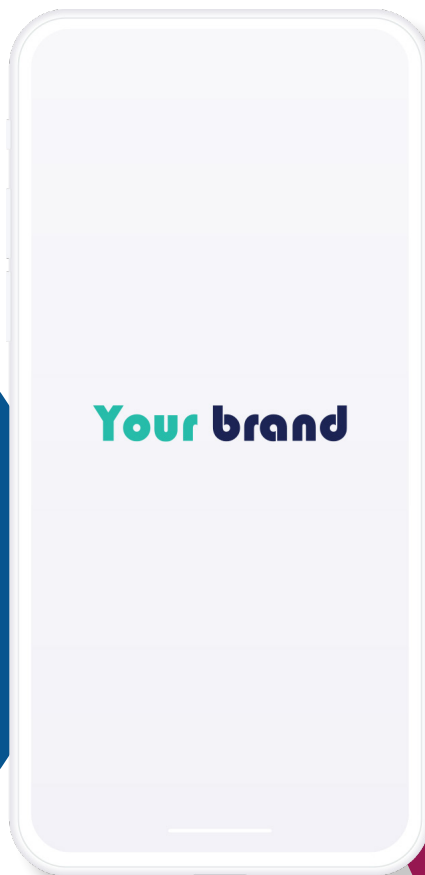
White label
Branding guide



**Payments
made easy**

Flexible branding elements

Felix allows you alter the look and feel of the application to work with your brand.



Logos

Fonts

Colors

Specifications

Logo size – Please supply a bitmap logo no less than 1000px wide or a vector logo (preferably .svg) that we can re-size to the appropriate dimension. When supplying your logo. Please ensure that it can be viewed inside a landscape view with a 5:1 aspect ratio.

1	1	1	1	1
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Icon size – Please supply a bitmap logo no less than 512px wide or a vector logo that we can re-size to the appropriate dimension. When supplying your logo please ensure that it can be viewed inside a landscape view with a 1:1 aspect ratio.

4 colors – Please supply no more than 4 colors using the six digit hexadecimal format: (Example #61ad23)

Font-family – All fonts used in the application must be provided as font files (.ttf, .otf).